

## Fundraising Tips

**ASK** Tell everyone you know that you will be Schlep<sup>\*</sup>ping to school and ask for their support.

**CHECK OUT** my fundraising page. Letting people know about your fundraising page is key! All your online sponsorship is listed there and you can tell them about the impact they're making via donations, and share your personal reasons for taking part in the campaign.

**IMPACT** The most important thing you can do is show what their donation will do and what difference it will make.

**FIND ME** on Social Media  
Link your friends to your fundraising page – post and repost so that lots of people know about your challenge. It's always nice to publically thank your sponsors by posting a thank you and tagging them in it – it will encourage others to do the same.

Ask

Check out

Impact

Find me

0203 603 8120

@jake@tzedek.org.uk

Schlep<sup>\*</sup>  
to School  
A yiddish term for a long, hard trek

Tzedek is a registered Charity, No. 1016767. Registered company in England and Wales, No. 2781146

# Schlep<sup>\*</sup> to School

\* A yiddish term for a long, hard trek



## Schlep to School

### for Tzedek



# tzedek

together against poverty

Salma Sulemana, Ghana

## Who we are

Tzedek, the UK Jewish community's response to extreme poverty, is changing lives in some of the world's poorest regions in Ghana and India. We provide support, resources and education to empower disadvantaged communities to earn a sustainable income and improve their lives for good.

## Meet Hamdia

Hi! I am Hamdia. I am 12 years old and I go to school at Tzedek's partner school in Kumbungu, Ghana. I have to walk to school every day for 2 hours because my parents can't afford to pay for any other form of transport. I love going to school and when I grow up I would like to be a nurse.



## My Day:



At 4am I wash dishes and sweep the house.



I put on my school uniform and walk for about 4 miles to get to school.



After school I walk back home and fetch water for my family.



I help my mum with the supper and wash the dishes.



I do my homework.

## What is Schlep to school?

Schlep to School challenges you and your friends to ditch the Oyster, car or coach and walk to school for one morning. In Ghana & India thousands of children like Hamdia go to great lengths to get to school. They value their education, understanding how it can break the cycle of poverty and give them a better future.

Education is a human right for all, changing the lives of children like Hamdia. Take part in Schlep to School and walk in solidarity with Hamdia. You will be raising awareness and vital funds that will be able to enable children in Ghana to get access to a good education, realise their dreams and break the cycle of poverty.

## How to setup an event page (for teachers or parents only)

### 1. CREATE YOUR PAGE ON JUSTGIVING

This page will be the main fundraising page for your School. Only one person needs to do this.

1. Go to [www.justgiving.com/campaign/schlep2019](http://www.justgiving.com/campaign/schlep2019) & log in or create a profile
2. Click "Start Fundraising"
3. Under "What are you doing?" click "Organised event"
4. Click "Add your own"
5. Fill in all your details, and include the name of your School
6. Ensure that your fundraising page web address (URL) is in the format "SchoolNameSchlep2019"
7. Answer no to "choose your fundraising page settings", so that your donations are eligible for Gift Aid
8. Please consider opting in to communications from Tzedek
9. Create your page!

Click "Edit Your Page" to add a profile photo and make further changes

If you need some help, please call the Tzedek office on 0203 603 8120

### 2. SHARE YOUR PAGE & PROMOTE YOUR SCHLEP!

Please encourage everyone involved to donate to the page and ask their family and friends to donate too.

**Tell everyone you know about the challenge using your page.**

Send it out via email, share across social media and whatever else works for you

### 3. SCHLEP TO SCHOOL!

Please let us know all the details of your Schlep at [jake@tzedek.org.uk](mailto:jake@tzedek.org.uk)  
Don't forget to share some photos of the day and capture your success!